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Song Briefing Samples

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SONG BRIEFING



Hi Everyone,

We are currently looking for a strong international dance song for the artist [Freischwimmer](#). His debut single 'California Dreamin' has stormed the charts in the last few months, among others being the #1 on the US Billboard Club Charts. Also, the track is in the Top 10 Sales Charts in Spain.

The song is played by big names of this music scene like Tiesto, Oliver Heldens, EDX and more in their radio shows and DJ-Sets since weeks.

The second single 'Ain't No Mountain High Enough' in cooperation with Dionne Bromfield shall live up to this success.

After these two singles being cover tracks, it is time for an original.

Artist Name: Freischwimmer

Genre: Dance

References: [Seeb – Breathe](#)
[Sebastian Ingrosso – Dark River](#)

Territory: World

Deadline: July 13, 2016

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SONG BRIEFING



Hi Everyone,

Currently, the Austrian singer and ESC 2014 winner Conchita Wurst is looking for songs in the style of Nancy Sinatra, Shirley Bassey, Nina Simone and their contemporaries. The songs should transfer the sound of the 50s and 60s into 2016, giving them a classic yet modern feel.

This is the space within which Conchita's second album is going to live and thrive. Harkening back to her earliest influences – pulling them into a fully modern idiom in the here and now.

Conchita's vocal quality is rich in expressive diversity and under good guidance should attain a three octave range, being that of a soprano from E3 to A5 with the exception that Conchita is able to use a good mix of head and chest voice up to a high A5 and to bring the mixed register down into the lowest part of that range, an E3.

Artist Name: Conchita Wurst

References: Nancy Sinatra
Shirley Bassey
Nina Simone

Territory: World

Deadline: May, 30, 2016

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SONG BRIEFING



Hi Everyone,

We are looking for songs for 16 year old YouTube star Mike Singer. He has more than 1.4 million followers across social media platforms and recently released his new single "[Nur mit Dir](#)", which records more than 2.200.000 views on YouTube. The songs should be in the style of Justin Bieber and need to be adaptable to German.

Artist Name:	Mike Singer
Genre:	German Pop
References:	Miley Cyrus - We can't stop Justin Bieber - Sorry Zayn - Pillowtalk Shawn Mendes - Stitches
Territory:	World
Deadline:	May 30, 2016

ROBA Music Publishing

SONG BRIEFING



Hi Everyone,

Enclosed you will find a new songbriefing for [Måns Zelmerlöw](#).

Måns is a swedish pop-singer, model and moderator.

Last he won the Eurovision Song Contest 2015 in Austria and claimed the charts in several european countries with his song "Heroes".

Take a listen to his latest work to understand him and his vocal range:

[Måns Zelmerlöw - Should've Gone Home](#)

Now we're looking for an uptempo single for Måns.

Referece singles are:

[Otto Knows - Dying For You \(ft. Lindsey Stirling and Alex Aris\)](#)

[Justin Bieber - Sorry](#)

The deadline:

21st of March

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SONG BRIEFING



Hi Everyone,

Enclosed you find a new song briefing for the cover artist [Nicole Cross](#).

The tracks should be unreleased Mid-Tempo/Up-Tempo Pop Songs (especially uptempo for first single) with organic instrumentation (no main synthetic sound), still leaving enough space for Nicole's voice.

The Topline should be based on quick notes leading to a catchy chorus.

Main Soundscape:

James Bay meets Adele (organic, real instruments, guitar /piano)

Genre: Pop

References: James Bay - Hold Back The River (UpTempo) Let It Go (Chord Structure)
Adele - Remedy
Jason Derulo - Want To Want Me (Rhythm)
Jessy J - Masterpiece (Feeling / Lyrics)

Territory: World

Deadline: January 27th, 2016

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SONG BRIEFING



Dear All,

Enclosed you will find a new songbriefing for "Achtabahn".

They climbed in all fields: Production (f.i. **Wincent Weiss** Album - Universal), Remixes (a.o. **Andreas Bourani**, **Sarah Connor**) and in first instance with their own releases on Armada/TBM (**Achtabahn – to the king**), on Lichtdicht (Milky Chance) in coop with "Tanz Dich Glücklich" (**Flausen – fly away for a summer**) and last but not least RCA/Sony Music (**Körner & Achtabahn – Marie P.**) with over **1,5 Mio** Plays on Spotify. Unbelievable follow-ups are now starting for all projects – considered as high-prio-releases for the labels. But Achtabahn starts the next round and is eager to get the next smashes – with the demanding aim to label 2016 as the Achtabahn year.

Therefore strong song-input is needed from all genres, countries and creative sources. Here's a short briefing:

Achtabahn does expressly not look for the next Robin Schulz, Felix Jaehn or Lost Frequencies clone but for fresh and unique song-ideas, moods and feelings.

If the result is a club hit – nice, if a radio-hit – much nicer! BPM-range 90-130

Apart from that, the rule is – there are no rules. :)

Here our current favorites:

[Zara Larsson - Lush Life](#)

[The Weeknd - Can't feel my face](#)

Deadline: 20.11.15

ROBA Music Publishing

SONG BRIEFING



Hi everyone,

We are looking for winner singles and album tracks for **The Voice of Germany 2015**. This season will end in December and we already started to think about potential winner songs. Since we don't know yet, who will make it to the finals, I'll just give you an overview about the genre.

Artist Name:

T.B.C. - The Winner of "The Voice of Germany" (Universal)

Here is what we need:

Genre 1

- very organic, authentic Pop, male and female, english lyrics
- think: Katie Melua, Birdy, Tracy Chapman, Lorde, Sam Smith, Ella Hendersen, James Arthur, Tom Odell, John Newman, Regina Spektor, Feist, Ingrid Michaelson, Sia, etc.
- Lana Del Ray, Emeli Sande' are good references in terms of emotional ballads

Genre 2

- think big female balads – Whitney Houston - Mariah Carey

Genre 3

- Hits, Hits, Hits • modern, contemporary, electronic Pop / Dance
- think Clean Bandit/ Ellie Goulding/ Lykke Li/ Jessie J/ Rihanna/ Beyoncé

- male and female

Genre 4

- (only for the German speaking writer)
- deutsche Pop / Rock Nummern aller couleur - von Bourani über Alexander Knappe, Johannes Oerding, M. Forster, Bosse, Bourani bis Philipp Poisel geht hier alles
- male und female bitte

Genre 5

- fresh Rock songs with a pop appeal (not too edgy and hard, no metal) - english lyrics
- male and female
- think Jesper Munk (Hungry for Love, Lady River Song), Kings of Leon (Head to Toe), Rival Sons (Until the Sun comes), Paolo Nutini (One Day), George Ezra (Breakaway), Oasis, Radiohead, etc

Territory: GSA

Deadline: 26.10.15
